



The Bonny Doon Garden Company

Newsletter

Welcome to the first quarterly newsletter of The Bonny Doon Garden Company. In this issue we will cover the flower of the month for November, December, and January, the specials at the shop and design ideas. We look forward to offering this newsletter to you and hope that you find it informative and fun. Enjoy!

Flower of the Month



November: The Chrysanthemum

The Chrysanthemum was first cultivated in China as an herb, where it was believed to have the power of life. The plant was used as a headache remedy by boiling the roots. Young sprouts and petals were eaten in salads and the leaves were brewed as a festive drink. In 1753, it became known to the western world. The Chrysanthemum is widely used in the fall season for decorating both inside and outside with a wide array of species and colors.

December: The Poinsettia

Native to Mexico, the poinsettia originated in a region near the present-day city of Taxco. Joel Robert Poinsett, a Southern plantation owner and botanist, was appointed the first United States Ambassador to Mexico (1825-1829). While visiting Taxco, he was struck by the beauty of the brilliant red plants he found blooming in the region during December. He had some of the plants sent to his plantation in Greenville,



Poinsettia 'Freedom'

South Carolina, where they flourished in his greenhouse. While the botanical name, *Euphorbia pulcherrima*, was given by a German taxonomist in 1833, the common name, poinsettia, became and has remained the accepted name in English-speaking countries. With over 70 million plants sold nationwide each year, the poinsettia is now the number one flowering potted plant sold in the USA.



January: The Carnation

Carnations have been cultivated for the last 2,000 years, and they hail from the Near East. It is said that the name, Carnation, comes from Greece... *carnis* (flesh) refers to the original color of the flower, or perhaps the word *incarnacyon* (incarnation), which refers to the incarnation of God made flesh.

Another possibility... *Carnation* could come from "coronation" or "corone" (flower garlands), as it was one of the flowers used in Greek ceremonial crowns. This popular flower was also called *dianthus* by the Greek botanist Theophrastus.

Floral Design Ideas

Fall and winter provides us with a wide array of beautiful blooms and branches for indoor decoration. Even from your own backyard! A lot of bushes are accepting, and even benefit from a light fall & winter pruning. Viburnum, cotoneaster, and barberry all provide beautiful foliage and berries to use for your holiday decorations. Just cut and lay them on your holiday tables and mantles along with other traditional evergreen foliage for an elegant effect. They are stunning massed together in umbrella buckets, or large floor vases and baskets too. Madrone is probably my favorite for the holidays. The leaves resemble a magnolia and look beautiful with a touch of gold spray paint on them, and paired with their berries that come around Christmas time.

I cannot let this issue go out without talking about the traditional Holiday Pomander. This lovely ball of foliage and blooms has a neat history. Centuries ago, a pomander was a pierced metal "ornament" hung from ladies' waists by a ribbon or chain. Filled with herbs and spices it filled the air around them with a delicious scent believed to keep illness away. Today, we use pomanders in weddings, referred to as kissing balls. During the holidays, same as the mistletoe, we hang these beautiful ornaments throughout the home for a touch of nostalgia and romance. They look gorgeous hanging from doorways, and windows. You can also fill baskets with them, as well as set them on top of beautiful vases on the mantle.

Holiday Pomanders are available at our shop for \$48.95. These include beautiful roses, berries, fragrant herbs, and other blooms. And of course, they are tied with our exquisite ribbons.

Specials at the Shop

Thursdays are coupon days! Make any purchase at the shop and receive a valuable coupon for 15% off your next purchase of \$20 or more!!!

Fridays are Happy Flower Hours from 5pm until 8pm.. 10% off all our 'bucket bouquets'.

Holiday decorations are in full swing by mid-November. This year we offer our traditional fall table centerpieces, as well as beautiful Christmas and Hanukkah centerpieces, garland and wreaths, the Happy Holidays Posie, and the Holiday Pomanders. Come on down to the shop, order online, or give us a call today and let us help fill your home with holiday beauty! We can custom design any style and colors you need to make your holiday home gorgeous this year.

In closing, as the holiday season quickly comes and passes we hope that we have given you some ideas to take to heart and some knowledge of the flowers that represent these next few months. In this holiday season brighten your homes with a fresh arraignment and remember you loved ones by sending them an exquisite fresh floral arrangement by The Bonny Doon Garden Company. We would like to wish you all a Merry Christmas and a Joyful New Year. We would also like to thank everyone one for their patronage and support.

The Bonny Doon Garden Company is a proud Sponsor of the Santa Cruz City Youth Soccer League

“GO BONNY DOON RACOONS!!!”